



20 Under 40 Rising Stars

About LYPA and Rising Stars:

The Lexington Young Professionals Association (LYPA) would like to thank you in advance for your interest in supporting the young professionals of our community sponsoring a portion of the upcoming "20 under 40" Rising Stars event. Accompanying this letter you will find a variety of package opportunities for your association.

The purpose of the Lexington Young Professionals Association is to create an organization that provides emphasis on personal, civic and professional development for local professionals between the ages of 21 – 40. Since its beginning in July 2000, LYPA has grown into an organization of over 400 young professionals in Lexington and the surrounding area.

On May 29, 2008, the Lexington Young Professionals Association will host the annual Rising Stars program. The Rising Stars program is designed to honor individuals under the age of 40 who are emerging leaders in the Lexington community.

The Rising Stars program is one of the largest events held by the Lexington Young Professionals Association each year. In order for this event to be even more successful than the previous, LYPA needs your support. Your participation with the Rising Stars program will not only provide brand recognition before hundreds of Lexington business men and women, but will also encourage the future of young professionals in our community.

Please take the time to carefully look through the enclosed package options and select the option that best fits your organization.

Sponsorship Levels:

Title Sponsor (1 Available) \$5,000

- Company Logo added into "Rising Stars" Logo as <Your Company> Presents LYPA's Rising Stars
- Mention in all written and verbal communication of the event as <Your Company> Presents LYPA's Rising Stars
- Permanent placement of your company's logo on the LYPA website through May 2009 - www.lypa.org
- Logo on the event program and recognition as a Title Sponsor on the cover of *Business Lexington's* LYPA Rising Stars supplement
- Full page color ad on the back cover of *Business Lexington's* LYPA Rising Stars 20 under 40 supplement (valued at \$3,180)
- Listed on table tents at the luncheon and reception as Presenting Sponsor
- A reserved table for 10 at the Rising Stars awards Luncheon
- Logos listing <Your Company> as Presenting Sponsor on promotional ads for the event in *Business Lexington* starting March 21 through the event date
- Company Logos on LYPA Rising Stars promotional ads at BizLex.com

Platinum Sponsor (2 available) \$2500

- Permanent placement of your company's logo on the LYPA website through May 2009 - www.lypa.org
- Logo on the event program and recognition as a Platinum Sponsor on the cover of *Business Lexington's* LYPA Rising Stars supplement
- Logos listing <Your Company> as a Platinum Sponsor on promotional ads for the event in *Business Lexington* starting March 21 through the event date
- Listed on table tents at the luncheon and reception as a Platinum Sponsor
- A reserved table for 10 at the Rising Stars awards Luncheon
- Company Logos on LYPA Rising Stars promotional ads at BizLex.com

Gold Spons or (unlimited) \$1,000

- Permanent placement of your company's logo on the LYPA website through May 2009 - www.lypa.org
- Recognition as a Gold Sponsor in *Business Lexington's* LYPA Rising Stars supplement
- Logo on program for the event
- Seats for 6 at the Rising Stars luncheon

Silver Sponsor (unlimited) \$800

- Permanent placement of your company's logo on the LYPA website through May 2009 - www.lypa.org
- Recognition as a Silver Sponsor in *Business Lexington's* LYPA Rising Stars supplement
- Logo on program for the event
- Seats for 4 at the Rising Stars luncheon

Bronze Sponsor (unlimited) \$500

- Permanent placement of your company's logo on the LYPA website through May 2009 - www.lypa.org
- Recognition as a Bronze Sponsor in *Business Lexington's* LYPA Rising Stars supplement
- Logo on program for the event
- Seats for 2 at the Rising Stars luncheon

Friend (unlimited) \$50 - \$250

- for small business of 5 employees or less
- Permanent placement of your company's logo on the LYPA website through May 2009 - www.lypa.org
- Recognition as a Friend in *Business Lexington's* LYPA Rising Stars supplement

Please direct any questions or comments to:

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